

DONE & DONE
MARKETING



INNOVATIVE THINKING. DEDICATION TO QUALITY. PROVEN RESULTS.

WHO WE ARE

Done & Done Marketing is a full-service marketing agency specializing in creating unique opportunities which drive both company revenue and traffic.

We utilize our expertise in marketing strategies, development and execution to build memorable brands, events & experiences.



SERVICES

Done & Done Marketing specializes in real estate marketing and marketing project management, providing a wide range of services, including both business to business and business to consumer marketing.

From full multi-pronged marketing campaigns to one-off granular focused projects, Done & Done Marketing has facilitated compelling, innovative marketing programs, strategies and materials for a variety of clients in the developer, shopping center, restaurant and commercial real estate categories.



BRAND MANAGEMENT & DEVELOPMENT
RETAIL & RESTAURANT MARKETING
EVENT PLANNING
LEASING & DEVELOPMENT MARKETING
PUBLIC RELATIONS
SOCIAL MEDIA & DIGITAL STRATEGY
COMMUNITY RELATIONS
ASSET MANAGEMENT
TOURISM MARKETING STRATEGY
TRADE SHOW PLANNING & EXECUTION
TALENT DEVELOPMENT

Located in the cross section of commerce and creativity

Located between Grand Central and Penn Stations and adjacent to Bryant Park 424 Fifth Avenue is positioned in one of the strongest office markets in the country.



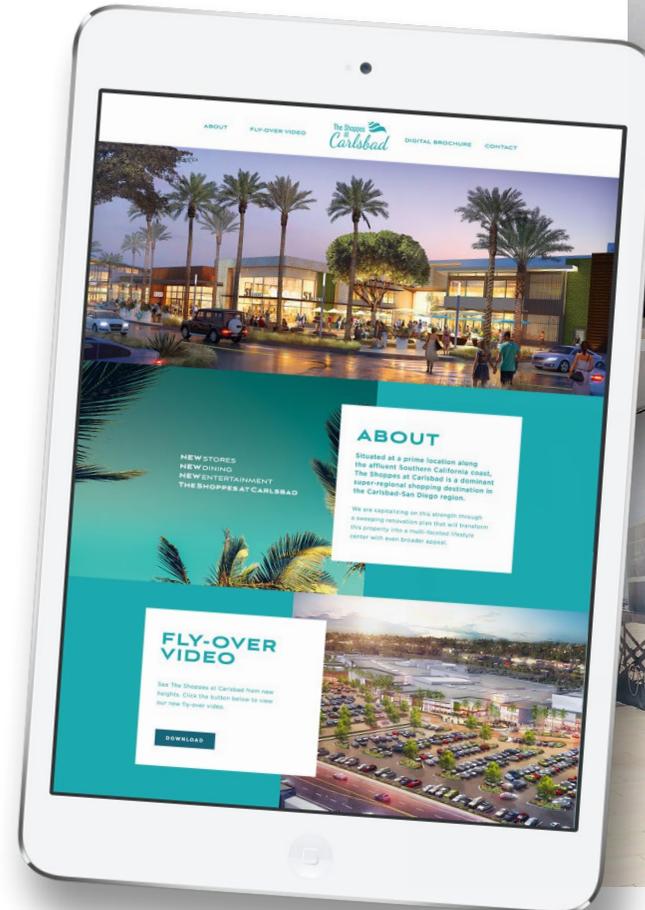
COMMUNITY GATHERING PLACE

- SPRING & FALL FESTS FEATURING LIVE MUSIC, RETAILER PROMOTIONS AND A KIDS ZONE
- FIG GIGS – SUMMER MUSIC CONCERTS WITH A CHARITY TIE-IN
- WINE WALK BENEFITING HABITAT FOR HUMANITY
- HOLIDAY HORSE-DRAWN CARRIAGE RIDES
- STROLLING HOLIDAY CAROLERS

FIG GARDEN VILLAGE



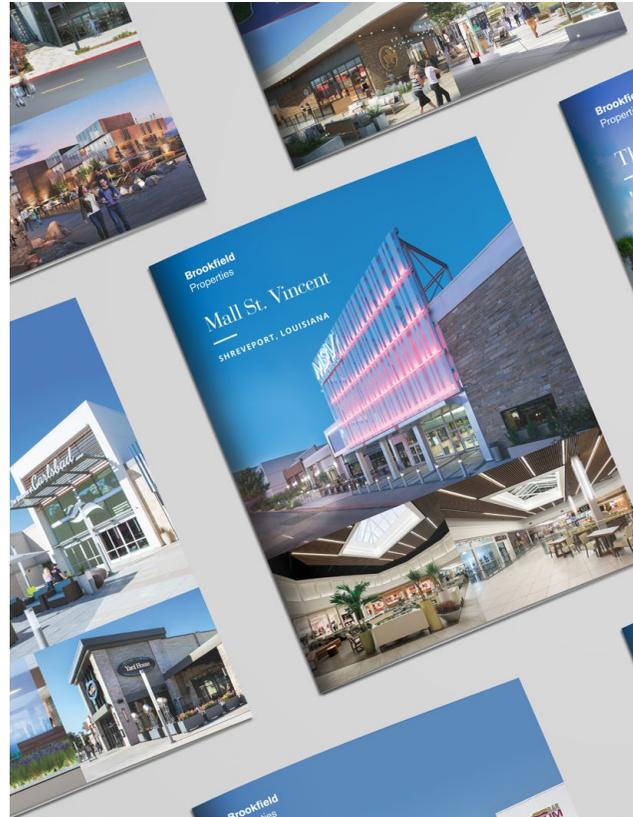
LEASING & DEVELOPMENT MARKETING



PROJECTS

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CORPORATE REBRANDING CAMPAIGNS



Brookfield Properties

We See Things Differently

VISIT US AT ICSC RECON AT BOOTH C1438L, CENTRAL HALL | BROOKFIELDPROPERTIES.COM

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NewPark Mall Conceptual Rendering

ROUSEPROPERTIES

ROUSEPROPERTIES

PORTFOLIO

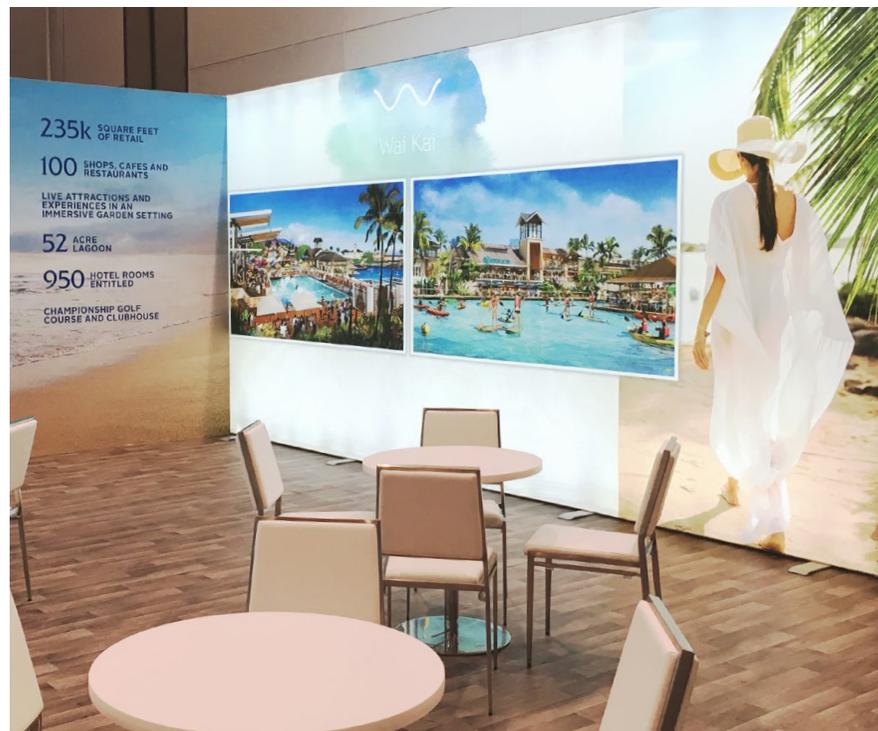
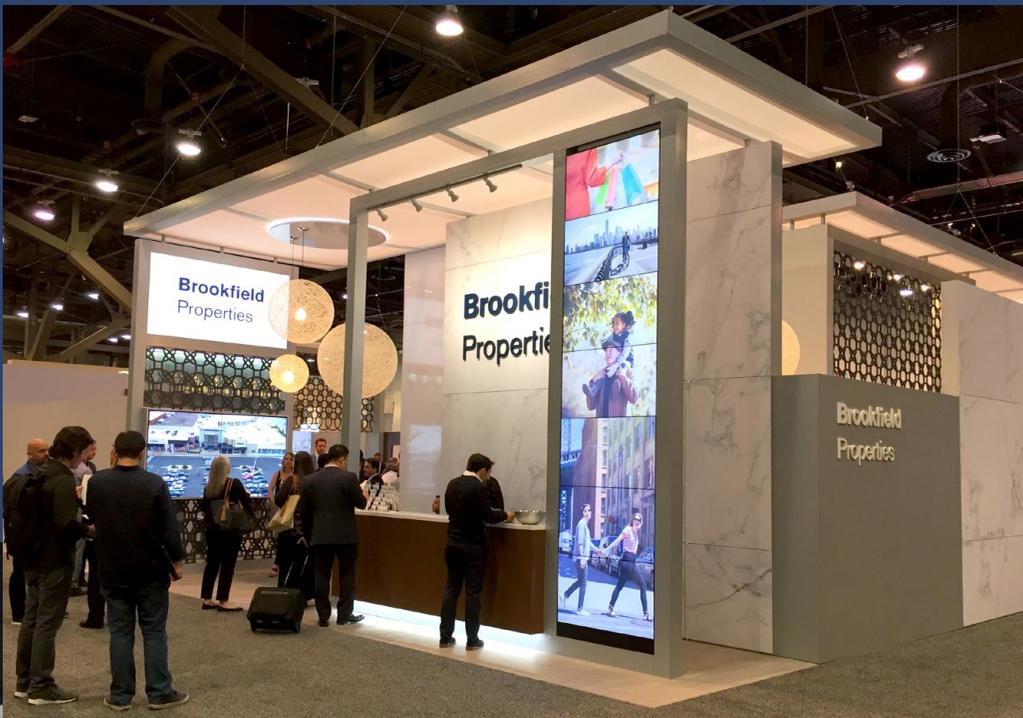
ROUSEPROPERTIES

FIG GARDEN VILLAGE

FRESNO, CALIFORNIA

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TRADE SHOW BOOTH DESIGN AND IMPLEMENTATION



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SELECTED CLIENTS



ABOUT THE FOUNDER

Missy Heanue, founder of Done & Done Marketing, is a proven marketing executive with an established track record for creating unique marketing opportunities and developing programs that ultimately drive company revenue. A strategic thinker and natural relationship builder, Missy has a sharp customer focus, and she excels in all aspects of consumer brand evolution – from defining brand identity, to shaping and facilitating brand growth and success.

Missy's marketing career spans more than 20 years. Prior to founding Done & Done Marketing, she served as Senior Vice President of Marketing at Brookfield Properties Retail and Rouse Properties. Before joining the team at Rouse Properties, Missy worked in various marketing roles for Westfield, Mills Corporation and The Rouse Company.

CONTACT INFORMATION

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